

Colette McGee joins BPRI



Colette joins as Business Development Manager. She will be working closely with the research team to identify growth and business opportunities with new and existing clients.

Colette has ten years' experience working in market research. She started at IPSOS MORI Ireland, moved to London and joined Field Facts Worldwide remaining in her role as Director of the International Telephone Centre when it was sold to Perspective in 2005.

Colette continued in this role until October 2007. Over the years Colette has directed multiple international B2B and Consumer studies in IT, Financial Services, Telecoms, Travel & Tourism, Public Sector and Media. She is a member of ESOMAR, BIG and the Chartered Institute of Marketing.

"I am absolutely thrilled to have joined BPRI and to have such an exciting role. I am relishing the future challenges and goals such a role presents." Colette comments.